Robert P. Friedland, M.D. has been named the Mason C. and Mary D. Rudd Chair, Department of Neurology, University of Louisville School of Medicine. Formerly of Case Western Reserve University in Cleveland where he was chief of the neurogeriatrics laboratory, Dr. Friedland has authored more than 180 papers and brings 31 years of experience to the department.

Dr. Friedland’s clinical and research interests have focused on Alzheimer’s disease, especially identifying risk factors and minimizing misdiagnosis. He led the national African-American Alzheimer’s Disease Health Literacy Program while at Case Western and plans to continue his outreach to that particularly vulnerable population. He will also conduct cognitive evaluations of patients who exhibit symptoms of Alzheimer’s disease, and is planning a series of seminars related to lowering the risk of developing the disease.

In addition to his responsibilities at the University, Dr. Friedland will also practice with University Neurologists, PSC in the UofL Health Care Outpatient Center and elsewhere. To refer a patient to Dr. Friedland or for more information, contact University Neurologists at (502) 589-0802.